

# Languages in Motion Corporate Social Responsibility Report

Languages in Motion (LiM) is committed to providing high-quality language services while fostering social responsibility, inclusivity, and sustainability. This report outlines our efforts, impact, and continuous improvement strategies in Corporate Social Responsibility.

## Language Access & Inclusion

LiM provides translation and interpretation services for marginalized communities, including immigrants, refugees, and Indigenous peoples. Our services include sign language interpretation and accessible digital formats for individuals with disabilities. We support Indigenous language revitalization by offering interpretation services in Indigenous languages and partnering with relevant organizations.

#### **Ethical Business Practices**

LiM ensures fair compensation for translators and interpreters, recognizing their skills and expertise. We uphold transparent pricing and clear contract terms to maintain trust with clients and linguists. Our quality assurance processes ensure accuracy and prevent miscommunication that could impact individuals and organizations. We prioritize ethical hiring practices, fostering diversity and inclusion within our workforce.

## **Cultural Sensitivity & Advocacy**

Our interpreters receive cultural competency training to prevent misunderstandings in highstakes situations. We advocate against language-based discrimination in healthcare, legal, and government sectors.

#### **Community Engagement & Education**

We partner with organizations that provide mentorship, training, and scholarships for aspiring translators and interpreters. LiM engages in public awareness campaigns to highlight the importance of professional language services. We collaborate with nonprofit organizations and community groups to support language access initiatives. Our corporate social responsibility efforts extend beyond business goals, ensuring meaningful contributions to the industry and society.





## Technological & Ethical AI Advancements

LiM integrates AI and machine translation responsibly, ensuring human expertise remains central. We implement robust data privacy and security measures to protect client information. Our platforms comply with accessibility standards, ensuring equitable use for all clients. We invest in innovation to enhance language access without compromising linguistic professionals' roles.

## Crisis & Emergency Response

LiM provides rapid language support during emergencies, including natural disasters and public health crises. We collaborate with law enforcement, healthcare providers, and emergency responders to ensure language access. Continuous improvements are made to our interpreter app and platforms to enhance real-time language services. Our policies support urgent translation requests for humanitarian purposes, ensuring timely assistance.

## Measuring Impact & Future Goals

LiM tracks social impact through client and linguist feedback, service accessibility, and engagement metrics. We regularly assess our Corporate Social Responsibility initiatives and set new goals to enhance our commitment to social responsibility. Our focus remains on expanding language access, promoting fair labor practices, and integrating sustainable business strategies.

LiM aims to differentiate itself through ethical leadership and meaningful contributions to the language services industry.

#### Conclusion

Languages in Motion is dedicated to maintaining and improving our social responsibility efforts. By ensuring ethical practices, cultural sensitivity, and environmental sustainability, we strive to make a lasting, positive impact on society through language access.

Michael Burak, CEO

